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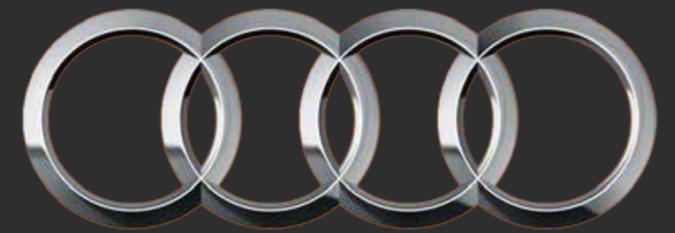
Audi A3 Cabriolet



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Audi
Vorsprung durch Technik



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Scan to find out more about the Audi





Vorsprung durch Technik

Three words that express the very essence of Audi. Vorsprung durch Technik isn't a slogan, it's our way of seeing the world. It is the driving force behind our history of innovation that continues into the 21st century. Indeed, many technologies that Audi pioneered remain in our cars today. Some are milestones in the history of the motor-car. From our beginnings in 1899, to the Auto Union team's Grand Prix successes in the 1930s and our more recent wins at Le Mans, we have always been at the forefront of the motor industry. Vorsprung durch Technik makes us who we are. To see more of its influence, just read on.

The new Audi A3 Cabriolet: Vorsprung durch Technik in its genes

With its innovative design and sophisticated technology, the new Audi A3 Cabriolet is the perfect example of Vorsprung durch Technik. It's available with a 1.8 TFSI® petrol engine, which delivers exceptional efficiency and performance. And there's also a wide range of equipment and accessories to choose from, placing you behind the wheel of a car that suits you completely.





The New A3 Cabriolet Interior Story

We've introduced a number of finishing touches to the interior of the new Audi A3 Cabriolet to make your driving experience both comfortable and unique. You'll find an impressive attention to detail in everything from the 5.8" slimline, electrically extending colour display screen to the luxurious leather seating, which means that every journey you make will be a personal one.

Engines

Petrol

FSI® direct-injection technology is a unique Audi innovation that was originally developed for the Le Mans 24-hour endurance race to deliver more power and torque, as well as enhanced fuel efficiency. Precisely the right amount of fuel and air are injected into the combustion chambers, enabling the engine to 'breathe' more easily. It results in reduced heat loss and increased output, with around a 15% reduction in fuel consumption and significantly lower exhaust emissions. We've also developed TFSI®, with





Efficiency

At Audi, doing less is something we're trying to do more of. We're working to use less fuel, release less CO₂ and waste less energy. It's why we've incorporated a number of more Efficient technologies into the Audi A3 Cabriolet. **Aerodynamics** A car's shape is one of the most important factors that influences its efficiency. It's why we've worked to make the Audi A3 Cabriolet as aerodynamic as possible.

Recuperation When a vehicle brakes, the discs convert the kinetic energy into thermal energy, which is wasted as it cannot be used. With a recuperation system, like the one that is fitted as standard on all A3 models, the kinetic energy is converted into useful electrical energy. The way it works is simple. While the car is coasting or braking, the alternator voltage is raised above the level of the basic electrical system, which enables the alternator to generate electrical energy and store it temporarily in the battery. When the vehicle accelerates, this energy is used to relieve the load on the alternator, resulting in a fuel saving of up to 3%.

Equipment

Interior

4-spoke leather-trimmed multi-function steering wheel adjustable for height and reach **Air vents in aluminium look**, which can be adjusted from wide diffuse air distribution to a particular spot diffuse

Cup holders – two in the front located in the centre console in front of the gear knob and two in the rear located in between the two rear seats

Electric front and rear windows

Front and rear floor mats – in velour to match interior colour **Front centre armrest** with angle and lengthways adjustment



Inlays in 3D aluminium

Interior lighting – front and rear with delayed switch-off and contact switches on all doors. Also includes glove box and luggage compartment light

Lashing points – four in luggage to prevent movement of luggage and other objects; also act as attachment points for the optional luggage securing net

Light and rain sensor package – automatically switches the dipped beam headlights and windscreen wipers on/off depending on the light and rain conditions. Includes coming home/leaving home function which delays the deactivation of the front and rear lights after locking and automatic activation of the lights when unlocking. The package also includes a windscreen with sunband for improved insulation and acoustic glass for reduced outside noise

Seats

Standard seats in Milano leather - Seat centre sections and head restraints in Milano leather. The inner seat side bolsters, backrest side bolsters and upper shoulder sections are finished in velvet. The front centre armrest and door trim inserts are finished in synthetic leather. Sports seats in Milano leather* - Seat centre sections and head restraints in Milano leather. Seat side bolsters, upper shoulder sections, door trim inserts and front centre armrest are finished in velvet.

Interior equipment

Aluminium interior elements – on the vents, glove compartment, mirror adjustment switches, window control switches, frame around the inside door handle, coin box, control buttons for the parking brake and the hold assist button (if fitted)

Storage and luggage compartment package – includes storage nets on the backs of the front seat back rests, storage net in the front passenger footwell, 12V socket in the rear centre console and storage compartment under the rear seat. In the luggage compartment there is an additional multi-fastening point, net in the side compartment, luggage securing net, a 12V socket and additional LED lighting



Equipment

Wheels, tyres and suspension

17" x 7.5J '5-spoke' 'star' design alloy wheels with 225/45 R17 tyres

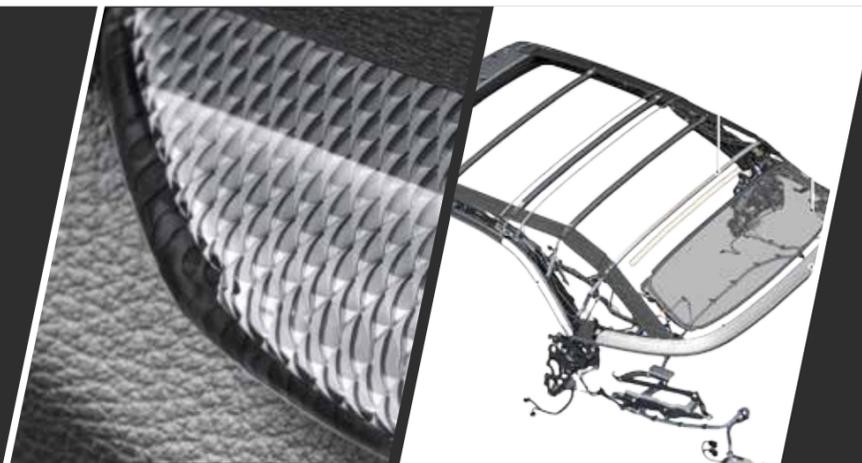
Anti-theft wheel bolts

Electromechanical parking brake – includes parking brake function when the car is stationary

Electromechanical power steering

Space-saving spare wheel – for temporary use

Auto Release Function Holds the vehicle stationary for unlimited periods after stopping and prevents the vehicle rolling on hills and on gradients. The system is activated by push-button and allows the driver to drive away easily and comfortably without having to operate the electromechanical parking brake



Safety and Security

Adaptive brake light – the brake light flashes during an emergency stop to warn following traffic, hazard warning lights automatically activated if vehicle comes to a standstill

Airbags – driver, front passenger and front side airbags with knee airbag for the driver. Includes a front passenger airbag deactivation switch

Anti-Slip Regulation (ASR). Reduces engine power to prevent the drive wheels from spinning, resulting in more stability and improved traction

Anti-lock Brake System (ABS) and Electronic Brake-force Distribution (EBD). Hydraulic brake assist, disc brakes at front and rear, ventilated at front

Electronic Differential Lock (EDL). On surfaces with varying levels of grip, this start-of assistant automatically brakes the driven wheels in slippery conditions, thereby ensuring smooth, powerful progress

Equipment



Interior equipment
Door sill trims with S line logo

Exterior equipment

Front fog lights

Radiator grille in high gloss black

S line badges on the front wings

S line design body styling comprising:

- S line front bumper
- S line rear diffuser with Platinum grey insert
- S line side sills





Amalfi white - Y5



Phantom black, pearl effect - L8



Beluga brown, metallic - M5



Ice silver, metallic - P5



Daytona grey, pearl effect - 6Y



Brilliant black - A2



Scuba blue, metallic - S9



Dakota grey, metallic - Y7



Monsoon grey, metallic - 0C



Lotus grey, metallic - 2Z



Brilliant red - C8



Glacier white, metallic - 2Y



Shiraz red, metallic - 3A



Misano red, pearl effect - N9



Wheels, tyres and suspension

Choose a set of specially selected alloy wheels to subtly enhance the way your car looks.

